



TAKE THE
PLEDGE

THINK OUTSIDE THE
BOTTLE

CHALLENGE
CORPORATE
CONTROL
OF WATER



PLEDGE TO THINK OUTSIDE THE BOTTLE

- Because water is a human right and not a commodity to be bought and sold for profit;
- Because bottled water corporations are changing the very way people think about water and undermining people's confidence in public water systems;
- Because up to 40% of bottled water in the U.S. and Canada is sourced from public tap water;
- Because some bottlers have run over communities' concerns and the environment when they extract water and build bottling plants to get local spring and ground water;
- Because bottled water travels many miles from the source, results in the burning of massive amounts of fossil fuels, and contributes to the billions of plastic bottles ending up in our landfills;
- Because worldwide there is a need for investments in public water systems to ensure equal access to water, a key ingredient for prosperity and health for all people; and
- Because solutions to ensuring water as a fundamental human right require people acting together and standing up for public water systems.

PLEDGING TO THINK OUTSIDE THE BOTTLE MEANS:

- Providing public tap water rather than bottled water; and
- Supporting the efforts of local officials who prioritize strong public water systems over bottled water profits.

For more information, visit: www.ThinkOutsideTheBottle.org

WE PLEDGE TO THINK OUTSIDE THE BOTTLE!

Name

Address

Phone

E-mail

Business or institution

YES! I WANT TO GET MORE INVOLVED.